



## October 2023 Social Media, Blog, &/or Video Idea Posting Calendar



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
International Coffee Day World Smile Day	International Day of Nonviolence World Farm Animals Day	Oktoberfest in Germany ends Techies Day	National Golf Day World Animal Day	Do Something Nice Day World Teacher's Day	Come and Take it Day Mad Hatter Day	Bald and Free Day World Card Making Day
8	9	10	11	12	13	14
American Touch Tag Day World Egg Day	Columbus Day Fire Prevention Day	World Mental Health Day National Angel Food Cake Day	National Take Your Parents to Lunch Day It's My Party Day	Moment of Frustration Day National Gumbo Day	International Skeptics Day Friday the 13th	Be Bald and Free Day National Dessert Day
15	16	17	18	19	20	21
Bosses Day White Cane Safety Day	World Food Day Dictionary Day	Bosses Day Wear Something Gaudy Day	National Meatloaf Appreciation Day No Beard Day	Evaluate Your Life Day	International Chefs Day	Babbling Day International Nacho Day
22	23	24	25	26	27	28
Mother-In-Law Day National Nut Day	TV Talk Show Host Day National Mole Day	United Nations Day	International Artist Day Punk for a Day Day	National Mincemeat Day	National Tell a Story Day Navy Day	Make a Difference Day Plush Animal Lover's Day
29	30	31		1	2	3
Hermit Day National Frankenstein Day	National Candy Corn Day Mischief Night	Carve a Pumpkin Day Halloween				
<b>Monthly &amp; Weekly Themes:</b>		<b>Timely Hashtags:</b>		<b>Promotional Ideas:</b>		
Admit You're Happy Month Family Fun Month Dog Days of Summer International Clown Week National Catfish Month National Eye Exam Month	Baby Safety Month Chicken Month Better Breakfast Month Classical Music Month Fall Hat Month Hispanic Heritage Month Honey Month	Domestic Violence Awareness Month National Diabetes Month National Pizza Month National Vegetarian Month Sarcastic Month Seafood Month	#jackolantern #trickortreat #trunkortreat #oktoberfest	#makeadifference #bestbossever #autumn #barktober #alldthefallthings	<ul style="list-style-type: none"> <li>• Team up with a local farmstand for a pumpkin carving contest</li> <li>• Smiling customer Instagram campaign</li> <li>• Fall survival guide or fire safety tips</li> <li>• Hand out branded trick-or-treat totes</li> </ul>	

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