

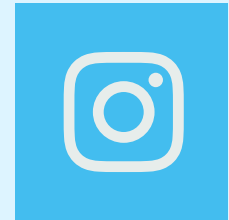


THE REAL ESTATE
TECHNOLOGY INSTITUTE & www.RETI.us

2022 SOCIAL MEDIA, BLOG, &/OR VIDEO IDEA POSTING CALENDAR

Includes:

- Monthly Themes
- Timely promotional ideas
- Trending Hashtags
- Holiday or events for every day of the year
- And more!



SOCIAL MEDIA, BLOGGING &/or VIDEO - DAILY POSTING THEMES

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
SITE 1							
SITE 2							
SITE 3							
SITE 4							
SITE 5							

SOCIAL MEDIA, BLOGGING &/or VIDEO - DAILY POSTING SCHEDULE

		Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
SITE 1	12-1 AM							
	1-2 AM							
____ Times/Week	2-3 AM							
	3-4 AM							
SITE 2	4-5 AM							
	5-6 AM							
____ Times/Week	6-7 AM							
	7-8 AM							
SITE 3	8-9 AM							
	9-10 AM							
____ Times/Week	10-11 AM							
	11-12 PM							
SITE 4	12-1 PM							
	1-2 PM							
____ Times/Week	2-3 PM							
	3-4 PM							
SITE 5	4-5 PM							
	5-6 PM							
____ Times/Week	6-7 PM							
	7-8 PM							
SITE 5	8-9 PM							
	9-10 PM							
____ Times/Week	10-11 PM							
	11-12 AM							
NOTES					TO DO			



January 2022 Social Media, Blog, &/or Video Idea Posting Calendar



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	29	30	31	1
						National Hangover Day New Year's Day
	2 3	4	5	6	7	8
International Stop Spam Day World Introvert Day	Festival of Sleep Day Humiliation Day	National Spaghetti Day Trivia Day	National Bird Day	Bean Day Cuddle Up Day	Old Rock Day	Bubble Bath Day Male Watcher's Day
	9 10	11	12	13	14	15
Play God Day	Houseplant Appreciation Day Peculiar People Day	Learn Your Name in Morse Code Day Step in a Puddle and Splash Your Friend's Day	National Hot Tea Day National Pharmacist Day	Make Your Dream Come True Day National Rubber Duckie Day	Dress Up Your Pet Day	National Bagel Day National Hat Day
	16 17	18	19	20	21	22
Appreciate a Dragon Day National Nothing Day	Martin Luther King Jr. Birthday Ditch New Years Resolutions Day	Thesaurus Day Winnie the Pooh Day	National Popcorn Day National Tin Can Day	National Cheese Lover Day Penguin Awareness Day	National Hugging Day Squirrel Appreciation Day	National Blonde Brownie Day
23/30	24/31	25	26	27	28	29
23 - Nat'l Pie Day or Handwriting Day 30 - National Inane Answering Message Day	24 - Compliment or Global Belly Laugh Day 31 - Backward Day	Bubble Wrap Appreciation Day Opposite Day	Spouse's Day	Chocolate Cake Day Punch the Clock Day	Data Privacy Day Fun at Work Day	National Puzzle Day National Cornchip Day

Monthly & Weekly Themes:	Timely Hashtags:	Promotional Ideas:
National Bath Safety Month National Blood Donor Month National Braille Literacy Month National Hobby Month	#newyearsale #healthyhabits #funatworkday #postholidaysale #postholidayblues #newyearschallenge #newyearsgoals	#milkday #gettoknowyourcustomers #oppositeday #complimentsomeone #conserveenergy • 22% off for 2022 • Pick-me-up promotions for post-holiday blues • Blog post on goal-setting • 2022 must-dos

January 2022



February 2022 Social Media, Blog, &/or Video Idea Posting Calendar



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
30	31	1	2	3	4	5
		National Freedom Day No Politics Day	Candlemas Ground Hog Day	Feed the Birds Day The Day the Music Died	World Cancer Day Thank a Mailman Day	Bubble Gum Day National Shower with a Friend Day
6	7	8	9	10	11	12
Eat Ice Cream for Breakfast Day International Frozen Yogurt Day	Send a Card to a Friend Day Superbowl Sunday	Boy Scout Day Clean out Your Computer Day	National Pizza Day Toothache Day	Umbrella Day	Make a Friend Day National Inventors Day	Abraham Lincoln's Birthday Chinese New Years
13	14	15	16	17	18	19
Get a Different Name Day National Wingman Day	National Organ Donor Day Valentine's Day	President's Day Singles Awareness Day	Do a Grouch a Favor Day Mardi Gras / Fat Tuesday	Ash Wednesday Random Acts of Kindness Day	National Battery Day National Drink Wine Day	National Chocolate Mint Day
20	21	22	23	24	25	26
Cherry Pie Day Love Your Pet Day	Card Reading Day	George Washington's Birthday National Margarita Day	International Dog Biscuit Appreciation Day Tennis Day	National Tortilla Chip Day World Bartender Day	Pistol Patent Day	Carnival Day Carpe Diem Day
27	28	1	2	3	4	5
No Brainer Day Polar Bear Day	National Chili Day Oscar Night					
Monthly & Weekly Themes:		Timely Hashtags:		Promotional Ideas:		
American Heart Month An Affair to Remember Month Black History Month Canned Food Month Creative Romance Month Great American Pie Month	National Bird Feeding Month National Cherry Month National Children's Dental Health Month National Grapefruit Month National Weddings Month Spunky Old Broads Month	#actsofkindness #hearthealthy #instapet #valentinesgifts #valentinespecial #blackhistoryfacts #blackhistorymonth	#healthyteeth #goredwearred #preventheartdisease #kindnessmatters #mardigrasmambo	Refer a friend discount • Valentine's Day wish list or gift guide • Treat yourself promotions • Sale depending on Groundhog Day outcome		

February 2022



March 2022 Social Media, Blog, &/or Video Idea Posting Calendar



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	1	2	3	4	5
		Plan a Solo Vacation Day World Compliment Day	National Read Across America Day Old Stuff Day	Caregiver Appreciation Day World Wildlife Day	National Grammar Day Hug a GI Day	Employee Appreciation Day World Day of Prayer
6	7	8	9	10	11	12
Dentist's Day National Frozen Food Day	Namesake Day National Cereal Day	Be Nasty Day International (Working) Women's Day	National Napping Day Panic Day	International Day of Awesomeness Middle Name Pride Day	Popcorn Lover's Day Worship of Tools Day	Girl Scouts Day Plant a Flower Day
13	14	15	16	17	18	19
Genealogy Day Smart & Sexy Day	Daylight Savings begins at 2:a.m. National PI Day	World Consumer Rights Day Everything You Think is Wrong Day	Everything You Do is Right Day Freedom of Information Day	Corned Beef and Cabbage Day Saint Patrick's Day	Absolutely Incredible Kid Day Supreme Sacrifice Day	World Sleep Day National Let's Laugh Day
20	21	22	23	24	25	26
International Day of Happiness International Earth Day	Daylight Savings World Poetry Day	National Goof Off Day World Water Day	National / World Agriculture Day National Puppy Day	National Cheesesteak Day National Chocolate Covered Raisin Day	Pecan Day Waffle Day	Live Long and Prosper Day Make Up Your Own Holiday Day
27	28	29	30	31	1	2
National "Joe" Day Passover begins at sundown	Palm Sunday Something on a Stick Day	National Mom & Pop Business Owners Day Smoke and Mirrors Day	I am in Control Day Take a Walk in the Park Day	National Crayon Day World Backup Day		
Monthly & Weekly Themes:		Timely Hashtags:		Promotional Ideas:		
Irish American Month Music in Our Schools Month National Celery Month National Craft Month National Frozen Food Month	National Nutrition Month National Peanut Month National Women's History Month Red Cross Month Social Workers Month	#firstdayofspring #marchmadness #stpattysday #stpattysdaysale #gogreen	#pinchme #womensday2022 #womensdayspecial	<ul style="list-style-type: none"> • Blog posts on themes of growth, freshness, cleansing, newness • Recommend good reads • Spotlight female entrepreneurs • Lucky draw contest 		

March 2022



April 2022 Social Media, Blog, &/or Video Idea Posting Calendar



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	29	30	31	1	2
					April Fool's Day International Fun at Work Day	World Autism Awareness Day #WAAD Good Friday
3	4	5	6	7	8	9
Find a Rainbow Day World Party Day	Easter Sunday Tell a Lie Day	Deep Dish Pizza Day Go for Broke Day	New Beer's Eve Plan Your Epitaph Day	National Beer Day World Health Day	Draw a Picture of a Bird Day Zoo Lover's Day	Name Yourself Day Winston Churchill Day
10	11	12	13	14	15	16
Golfer's Day National Siblings Day	National Pet Day National Submarine Day	Ramadan - begins at sundown Walk on Your Wild Side Day	International Plant Appreciation Day Equal Pay Day #EqualPayDay	International Moment of Laughter Day Reach as High as You Can Day	National High Five Day World Art Day	National Wear Your Pajamas to Work Day National Stress Awareness Day
17	18	19	20	21	22	23
Blah, Blah, Blah Day Husband Appreciation Day	International Juggler's Day Pet Owners Independence Day	National Hanging Out Day Patriot's Day	Look Alike Day Volunteer Recognition Day	Administrative Professionals Day Kindergarten Day	Earth Day #EarthDay2021 Take Your Daughter to Work	Lover's Day Take a Chance Day
24	25	26	27	28	29	30
Pig in a Blanket Day	East Meets West Day National DNA Day	Hug an Australian Day National Pretzel Day	Babe Ruth Day Tell a Story Day	International Astronomy Day Kiss Your Mate Day	Greenery Day International Dance Day	Arbor Day International Jazz Day
Monthly & Weekly Themes:		Timely Hashtags:			Promotional Ideas:	
National Humor Month International Guitar Month Keep America Beautiful Month Lawn and Garden Month National Kite Month National Poetry Month	National Pecan Month National Welding Month Records and Information Management Month Stress Awareness Month Sexual Assault Awareness Month	#arboraday2022 #earthdayeveryday #healthyyou #volunteerspirit #volunteeraappreciation	#customerfeedback #customerfirst #taxtime #taxdaydeals #taxdayfreebies	<ul style="list-style-type: none"> • Earth Day community cleanup/BBO • After-Tax Day promotions • Sale on sustainable products • Tax tips or resource list • Spring break travel and safety • Virtual high fives on social media 		

April 2022



May 2022 Social Media, Blog, &/or Video Idea Posting Calendar



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
Kentucky Derby Day National Fitness Day	Baby Day Brothers and Sisters Day	Garden Meditation Day World Press Freedom Day	National Teacher's Day Star Wars Day	Cartoonist Day Cinco de Mayo	Beverage Day No Diet Day	National Day of Prayer National Tourism Day
8	9	10	11	12	13	14
Mother's Day Military Spouses Day	Lost Sock Memorial Day	Clean up Your Room Day	Eat What You Want Day Twilight Zone Day	International Nurses Day Limerick Day	International Hummus Day Leprechaun Day	Dance Like a Chicken Day
15	16	17	18	19	20	21
Armed Forces Day Police Officer's Memorial Day	Love a Tree Day Wear Purple for Peace Day	Pack Rat Day	International Museum Day Visit Your Relatives Day	Boy's Club Day World Plant a Vegetable Garden Day	Be a Millionaire Day Pick Strawberries Day	National Bike to Work Day National Endangered Species Day
22	23	24	25	26	27	28
Buy a Musical Instrument Day National Maritime Day	Lucky Penny Day World Turtle Day	International Tiara Day Victoria Day (Canada)	National Brown Bag It Day National Wine Day	Sally Ride Day World Otter Day	Sun Screen Day	Amnesty International Day National Hamburger Day
29	30	31	1	2	3	4
International Jazz Day Learn About Composting Day	Mint Julep Day Water a Flower Day	Memorial Day World No Tobacco Day				
Monthly & Weekly Themes:		Timely Hashtags:		Promotional Ideas:		
Asian American Month Date Your Mate Month Foster Care Month Gifts from the Garden Month Lupus Awareness Month Mystery Month National Barbecue Month National Bike Month	National Blood Pressure Mont National Hamburger Month National Photograph Month National Recommitment Month National Salad Month Older Americans Month Pacific Islander Heritage Month	#biketoworkday2022 #geekpride2021 #honorthosewhoserved #maythe4thbewithyou	#teachersgifts #celliacsafe #memorialdaysale #memorialday2022	<ul style="list-style-type: none"> • Company charitybike ride • Mother's Day gift bundles • Discounts to teachers or graduates • Graduation gift guide 		

May 2022



June 2022 Social Media, Blog, &/or Video Idea Posting Calendar



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29	30	31	1	2	3	4
			Dare Day Flip a Coin Day	Leave The Office Early Day National Rocky Road Day	World Bicycle Day Repeat Day	National Cheese Day National Doughnut Day
5	6	7	8	9	10	11
National Trails Day World Environment Day	D-Day, WWII National Cancer Survivor's Day	National Chocolate Ice Cream Day VCR Day	Best Friends Day World Ocean Day	Donald Duck Day National Strawberry Rhubarb Pie Day	Herb and Spices Day Iced Tea Day	National Corn on the Cob Day National Flip Flop Day
12	13	14	15	16	17	18
National Jerky Day Red Rose Day	National Weed Your Garden Day International Children's Day	Flag Day Monkey Around Day	National Nature Photography Day Smile Power Day	Fresh Veggies Day International Waterfall Day	Eat Your Vegetables Day Nursing Assistants Day	Go Fishing Day Take a Road Trip Day
19	20	21	22	23	24	25
Juneteenth National Kissing Day	Father's Day Finally Summer Day / Summer Solstice	World Music Day National Selfie Day	National Onion Ring Day World Rainforest Day	Let it Go Day National Pink Day	National Handshake Day Swim a Lap Day	National Food Truck Day Take Your Dog to Work Day
26	27	28	29	30	1	2
Beauticians Day Forgiveness Day	National Onion Day Sun Glasses Day	Insurance Awareness Day International Body Piercing Day	Camera Day Hug Holiday	Social Media Day #SMDay Meteor Day		
Monthly & Weekly Themes:		Timely Hashtags:		Promotional Ideas:		
Aquarium Month Candy Month Dairy Month Effective Communications Month Fight the Filthy Fly Month Gay and Lesbian Pride Month Great Outdoors Month	National Accordion Awareness Month National Adopt a Cat Month National Fresh Fruit and Vegetables Month National Iced Tea Month Rose Month Turkey Lovers Month	#fathersdaysale #savetheplanet #fathersdayfun #cancerawareness #cancerprevention	#LGBTpride #pridemonth #optoutside	<ul style="list-style-type: none"> • Discounts on ecofriendly products and services • Buy-one-get-one friend sale • Free sunglasses with purchase • Father's Day gift guide • Wedding season tips • Summer bucket list or travel guide • Acknowledge a cancer survivor 		

June 2022



July 2022 Social Media, Blog, &/or Video Idea Posting Calendar



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	29	30	1	2
					International Chicken Wing Day International Joke Day	I Forgot Day World UFO Day
3	4	5	6	7	8	9
Disobedience Day Stay out of the Sun Day	Independence Day (U.S.) National Country Music Day	National Bikini Day Work-a-holics Day	International Kissing Day National Fried Chicken Day	Chocolate Day Global Forgiveness Day	National Blueberry Day Video Games Day	National Motorcycle Day National Sugar Cookie Day
10	11	12	13	14	15	16
Teddy Bear Picnic Day	Cheer up the Lonely Day World Population Day	Different Colored Eyes Day Pecan Pie Day	Embrace Your Geekness Day National French Fries Day	Bastille Day Pandemonium Day	Be a Dork Day Cow Appreciation Day	Fresh Spinach Day World Snake Day
17	18	19	20	21	22	23
Peach Ice Cream Day World Emoji Day	National Ice Cream Day Women's Dive Day	National Daiquiri Day National Raspberry Cake Day	National Ice Cream Soda Day National Lollipop Day	National Hot Dog Day National Junk Food Day	Hammock Day Ratcatcher's Day	Summer Olympics Opening Ceremony Vanilla Ice Cream Day
24/31	25	26	27	28	29	30
24 - Cousins or National Tequila Day 31 - Mutt's or National Avocado Day	Culinarians Day Parent's Day	All or Nothing Day Aunt and Uncle Day	Take Your Pants for a Walk Day Walk on Stilts Day	National Milk Chocolate Day	International Tiger Day National Lasagna Day	National Cheesecake Day International Day of Friendship
Monthly & Weekly Themes:		Timely Hashtags:		Promotional Ideas:		
Cell Phone Courtesy Month Dog Days of Summer - July 3 - August 11 National Blueberry Month National Anti-Boredom Month Unlucky Month for weddings National Grilling Month	National Hot Dog Month National Ice Cream Month National Park and Recreation Month National Picnic Month National Watermelon Month	#instasummer #beachlife #christmasinjury #merica #proudamerican	#iscreamforicecream #mandeladay #mandelaeffect #standup4humanrights #actionagainstopoverty	<ul style="list-style-type: none"> • Customer feedback sundae party • Partner with a local ice cream shop • Discounts on red, white, or blue products • Summer safety tips • Parenting advice 		

July 2022



August 2022 Social Media, Blog, &/or Video Idea Posting Calendar



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
31	1	2	3	4	5	6
	Friendship Day International Forgiveness Day	National Ice Cream Sandwich Day National Coloring Book Day	Grab Some Nuts Day National Watermelon Day	National Chocolate Chip Cookie Day U.S. Coast Guard Day	National Underwear Day Work Like a Dog Day	National Fresh Breath Day Wiggle Your Toes Day
7	8	9	10	11	12	13
Campfire Day International Beer Day	International Cat Day Summer Olympics Closing Ceremony	Book Lover's Day	Lazy Day National S'mores Day	Presidential Joke Day Son and Daughter Day	Annual Perseid Meteor Shower - Peak Night International Youth Day	Left Handers Day
14	15	16	17	18	19	20
National Creamsicle Day V-J Day (end of WWII)	Feast of the Assumption Relaxation Day	National Tell a Joke Day	National Thriftshop Day	Bad Poetry Day World Daffodil Day	Aviation Day National Photo Day	National Radio Day World Mosquito Day
21	22	23	24	25	26	27
National Honey Bee Awareness Day Senior Citizen's Day	Be an Angel Day National Tooth Fairy Day	Ride the Wind Day	Iconic American Restaurants Day Vesuvius Day	Kiss and Make Up Day National Banana Split Day	National Dog Day Women's Equality Day	Just Because Day
28	29	30	31	1	2	3
Race Your Mouse Day Stuffed Green Bell Peppers Day	International Bat Night More Herbs, Less Salt Day	Frankenstein Day Toasted Marshmallow Day	National Eat Outside Day National Trail Mix Day			
Monthly & Weekly Themes:		Timely Hashtags:		Promotional Ideas:		
Admit You're Happy Month Family Fun Month Dog Days of Summer International Clown Week National Catfish Month National Eye Exam Month	National Golf Month Peach Month Romance Awareness Month Water Quality Month National Picnic Month	#dogdaysofsummer #backtoschool #instabeer #bookrecs #BK2HK	#booknerd #womensequalityday #selfcare #relaxationday	<ul style="list-style-type: none"> • Best friends picture contest • Humanitarian day of action • End of summer/Back to school sales • Partner with a wellness business 		

August 2022



September 2022 Social Media, Blog, &/or Video Idea Posting Calendar



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
28	29	30	31	1	2	3
				Emma M. Nutt Day National Cherry Popover Day	VJ Day, WWII	Skyscraper Day
4	5	6	7	8	9	10
International Bacon Day National Wildlife Day	Be Late for Something Day International Day of Charity	Labor Day Rosh Hashanah - begins at sundown	National Salami Day Neither Rain nor Snow Day	International Literacy Day Pardon Day	Teddy Bear Day	Sewing Machine Day Swap Ideas Day
11	12	13	14	15	16	17
9/11 Remembrance National Day of Service	Grandparent's Day National Video Games Day	Defy Superstition Day Positive Thinking Day	International Crab Fest Day National Cream-Filled Donut Day	Make a Hat Day Yom Kippur - begins at sunset	Mexican Independence Day Working Parents Day	Citizenship Day Constitution Day
18	19	20	21	22	23	24
National Cheeseburger Day Wife Appreciation Day	International Talk Like A Pirate Day National Women's Friendship Day	National Pepperoni Pizza Day National Punch Day	International Peace Day World Gratitude Day	Autumn Equinox - Fall begins! Business Women's Day	Checkers Day / Dogs in Politics Day UK's National Fitness Day	National Cherries Jubilee Day Native American Day
25	26	27	28	29	30	1
National Comic Book Day National Hunting and Fishing Day	Johnny Appleseed Day	World Tourism Day Crush a Can Day	Ask a Stupid Question Day National Good Neighbor Day	Confucius Day	International Podcast Day National Mud Pack Day	
Monthly & Weekly Themes:		Timely Hashtags:		Promotional Ideas:		
Admit You're Happy Month Family Fun Month Dog Days of Summer International Clown Week National Catfish Month National Eye Exam Month	Baby Safety Month Chicken Month Better Breakfast Month Classical Music Month Fall Hat Month Hispanic Heritage Month Honey Month	Int'l Square Dancing Month Little League Month National Courtesy Month National Piano Month Self Improvement Month National Sewing Month	#backtoschool #labordayweekend #longweekend #firstdayoffall #goodvibes	#septembergoals #fallfoliage #falldecor #positivevibesonly	<ul style="list-style-type: none"> • School supplies drive • Back to school kits • College student discounts and guides • Checklists for parents 	

September 2022



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
25	26	27	28	29	30	1
						International Coffee Day World Smile Day
2	3	4	5	6	7	8
International Day of Nonviolence World Card Making Day	Oktoberfest in Germany ends Techies Day	National Golf Day World Animal Day	Do Something Nice Day World Teacher's Day	Come and Take it Day Mad Hatter Day	Bald and Free Day International Walk to School Day	American Touch Tag Day World Egg Day
9	10	11	12	13	14	15
Curious Events Day Fire Prevention Day	Columbus Day World Mental Health Day	International Day of the Girl It's My Party Day	Moment of Frustration Day National Gumbo Day	International Skeptics Day National Take Your Parents to Lunch Day	Be Bald and Free Day National Dessert Day	Bosses Day White Cane Safety Day
16	17	18	19	20	21	22
World Food Day Bosses Day	National Pasta Day Wear Something Gaudy Day	National Meatloaf Appreciation Day No Beard Day	Evaluate Your Life Day	International Chefs Day Sukkot, at sundown	Babbling Day International Nacho Day	National Nut Day
23/30	24	25	26	27	28	29
23 - Make a Difference or Mole Day 30 - Candy Corn or Mischief Night	24 - Mother-In-Law or United Nations Day 31 - Halloween	International Artist Day Punk for a Day Day	National Mincemeat Day	National Tell a Story Day Navy Day	Plush Animal Lover's Day	Hermit Day National Frankenstein Day
Monthly & Weekly Themes:		Timely Hashtags:		Promotional Ideas:		
Admit You're Happy Month Family Fun Month Dog Days of Summer International Clown Week National Catfish Month National Eye Exam Month	Baby Safety Month Chicken Month Better Breakfast Month Classical Music Month Fall Hat Month Hispanic Heritage Month Honey Month	Domestic Violence Awareness Month National Diabetes Month National Pizza Month National Vegetarian Month Sarcastic Month Seafood Month	#jackolantern #trickortreat #trunkortreat #octoberfest	#makeadifference #bestbossever #autumn #barktober #alldthefallthings	<ul style="list-style-type: none"> • Team up with a local farmstand for a pumpkin carving contest • Smiling customer Instagram campaign • Fall survival guide or fire safety tips • Hand out branded trick-or-treat totes 	

October 2022



November 2022 Social Media, Blog, &/or Video Idea Posting Calendar



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
30	31	1	2	3	4	5
		All Saint's Day World Vegan Day	All Soul's Day U.S. General Election Day	Cliché Day National Sandwich Day	Men Make Dinner Day National Candy Day	Gunpowder Day Guy Fawkes Day
6	7	8	9	10	11	12
Book Lovers Day National Nacho Day	Chocolate with Almonds Day Daylight Savings Time	Cook Something Bold Day STEM Day	World Freedom Day Young Readers Day	Forget-Me-Not Day USMC Day	Veteran's Day World Origami Day	Chicken Soup for the Soul Day World Pneumonia Day
13	14	15	16	17	18	19
Caregiver Appreciation Day World Kindness Day	Operating Room Nurse Day World Diabetes Day	America Recycles Day National Philanthropy Day	National Entrepreneurs Day National Fast Food Day	Take A Hike Day World Peace Day	Occult Day	International Men's Day Have a Bad Day Day
20	21	22	23	24	25	26
Absurdity Day Beautiful Day	False Confession Day World Hello Day	Go For a Ride Day	National Tie One On Day National Espresso Day	Evolution Day Thanksgiving	Black Friday Buy Nothing Day	Small Business Saturday
27	28	29	30	1	2	3
Advent Begins Pins and Needles Day	Cyber Monday Make Your Own Head Day	National Day of Listening Square Dance Day	Computer Security Day Stay At Home Because You Are Well Day			
Monthly & Weekly Themes:		Timely Hashtags:		Promotional Ideas:		
Entrepreneurship Lung cancer Diabetes Epilepsy History Month Child Safety Protection Month International Drum Month	Military family PTA health Lifestyles Aviation Men's health National Adoption Awareness Month National Caregivers Appreciation Month Native American Heritage Month	#gotheextramile #friendsgiving #smallbizsat #shopsmall	#givingtuesday #thankful #thankfulthursday	#makeadifference #bestbossever #autum #barktober #allthefallthings	<ul style="list-style-type: none"> • Host a food drive, those who donate get a coupon • Holiday gift bundles • Black Friday survival guide • Winter prep tips • Thankful campaigns • Small Business Saturday discount codes or event 	

November 2022

December 2022 Social Media, Blog, &/or Video Idea Posting Calendar

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	29	30	1	2	3
				Eat a Red Apple Day World Aids Awareness Day	National Fritters Day	Intrnl Day of Persons with Disabilities National Roof over Your Head Day
4	5	6	7	8	9	10
Santa's List Day National Cookie Day	Bathtub Party Day Repeal Day End of Prohibition	Bartender Appreciation Day St. Nicholas Day	Letter Writing Day Pearl Harbor Day	National Brownie Day Pretend to Be a Time Traveler Day	Christmas Card Day National Pastry Day	Human Rights Day Nobel Prize Day
11	12	13	14	15	16	17
National Noodle Ring Day	International Children's Day Poinsettia Day	Ice Cream Day Violin Day	International Monkey Day Roast Chestnuts Day	Bill of Rights Day National Lemon Cupcake Day	National Chocolate Covered Anything Day	National Maple Syrup Day
18	19	20	21	22	23	24
Chanukah Begins National Roast Suckling Pig Day	Look for an Evergreen Day Oatmeal Muffin Day	Go Caroling Day	Look on the Bright Side Day Winter Solstice	National Date Nut Bread Day	Festivus - for the rest of us Roots Day	National Chocolate Day National Egg Nog Day
25	26	27	28	29	30	31
Christmas Day National Pumpkin Pie Day	National Candy Cane Day	Make Cut Out Snowflakes Day National Fruitcake Day	Boxing Day Card Playing Day	Pepper Pot Day	Bacon Day No Interruptions - Last Work Day of the Year	Make Up Your Mind Day New Year's Eve
Monthly & Weekly Themes:		Timely Hashtags:		Promotional Ideas:		
Bingo Month Safe Toys and Gifts Month World Food Service Safety Month Write a Friend Month		#holidayspirit #hygge #holidayfun #christmastime #christmasin[yourcity] #christmaslights		#makeadifference #bestbossever #autum #barktober #alldothings		<ul style="list-style-type: none"> • 22% off for the final days of 2022 • Advent or Hanukkah giveaways • Holiday gift guides or survival guide • Recap highlights of the year • 2023 must-dos for your industry

December 2022



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