



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	29	30	1	2
					International Coffee Day World Smile Day	International Day of Nonviolence World Card Making Day
3	4	5	6	7	8	9
Oktoberfest in Germany ends Techies Day	National Golf Day World Animal Day	Do Something Nice Day World Teacher's Day	Come and Take it Day Mad Hatter Day	Bald and Free Day International Walk to School Day	American Touch Tag Day World Egg Day	Curious Events Day Fire Prevention Day
10	11	12	13	14	15	16
Columbus Day World Mental Health Day	International Day of the Girl It's My Party Day	Moment of Frustration Day National Gumbo Day	International Skeptics Day National Take Your Parents to Lunch Day	Be Bald and Free Day National Dessert Day	Bosses Day White Cane Safety Day	World Food Day Bosses Day
17	18	19	20	21	22	23
National Pasta Day Wear Something Caudy Day	National Meatloaf Appreciation Day No Beard Day	Evaluate Your Life Day	International Chefs Day Sukkot, at sundown	Babbling Day International Nacho Day	National Nut Day	Make a Difference Day National Mole Day
24	25	26	27	28	29	30
Mother-In-Law Day United Nations Day	International Artist Day Punk for a Day Day	National Mincemeat Day	National Tell a Story Day Navy Day	Plush Animal Lover's Day	Hermit Day National Frankenstein Day	National Candy Corn Day Mischief Night
31	1	2	3	4	5	6
Carve a Pumpkin Day Halloween						

Monthly & Weekly Themes:

Admit You're Happy Month
Family Fun Month
Dog Days of Summer
International Clown Week
National Catfish Month
National Eye Exam Month

Baby Safety Month
Chicken Month
Better Breakfast Month
Classical Music Month
Fall Hat Month
Hispanic Heritage Month
Honey Month

Timely Hashtags:

Domestic Violence Awareness Month
National Diabetes Month
National Pizza Month
National Vegetarian Month
Sarcastic Month
Seafood Month

#jackolantern
#trickortreat
#trunkortreat
#octoberfest

Promotional Ideas:

#makeadifference
#bestbossever
#autum
#barktober
#alldthefalthings

- Team up with a local farmstand for a pumpkin carving contest
- Smiling customer Instagram campaign
- Fall survival guide or fire safety tips
- Hand out branded trick-or-treat totes

October 2021