



July 2021 Social Media Posting Calendar



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	29	30	1	2	3
				International Chicken Wing Day International Joke Day	I Forgot Day World UFO Day	Disobedience Day Stay out of the Sun Day
4	5	6	7	8	9	10
Independence Day (U.S.) National Country Music Day	National Bikini Day Work-a-holics Day	International Kissing Day National Fried Chicken Day	Chocolate Day Global Forgiveness Day	National Blueberry Day Video Games Day	National Motorcycle Day National Sugar Cookie Day	Teddy Bear Picnic Day
11	12	13	14	15	16	17
Cheer up the Lonely Day World Population Day	Different Colored Eyes Day Pecan Pie Day	Embrace Your Geekness Day National French Fries Day	Bastille Day Pandemonium Day	Be a Dork Day Cow Appreciation Day	Fresh Spinach Day World Snake Day	Peach Ice Cream Day World Emoji Day
18	19	20	21	22	23	24
National Ice Cream Day Women's Dive Day	National Daiquiri Day National Raspberry Cake Day	National Ice Cream Soda Day National Lollipop Day	National Hot Dog Day National Junk Food Day	Hammock Day Ratcatcher's Day	Summer Olympics Opening Ceremony Vanilla Ice Cream Day	Cousins Day National Tequila Day
25	26	27	28	29	30	31
Culinarians Day Parent's Day	All or Nothing Day Aunt and Uncle Day	Take Your Pants for a Walk Day Walk on Stilts Day	National Milk Chocolate Day	International Tiger Day National Lasagna Day	National Cheesecake Day International Day of Friendship	Mutt's Day National Avocado Day
Monthly & Weekly Themes:		Timely Hashtags:		Promotional Ideas:		
Cell Phone Courtesy Month Dog Days of Summer - July 3 - August 11 National Blueberry Month National Anti-Boredom Month Unlucky Month for weddings National Grilling Month	National Hot Dog Month National Ice Cream Month National Park and Recreation Month National Picnic Month National Watermelon Month	#instasummer #beachlife #christmasinJuly #merica #proudamerican	#iscreamforicecream #mandeladay #mandelaeffect #standup4humanrights #actionagainstopoverty	<ul style="list-style-type: none"> • Customer feedback sundae party • Partner with a local ice cream shop • Discounts on red, white, or blue products • Summer safety tips • Parenting advice 		

July 2021