



August 2021 Social Media Posting Calendar



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
Friendship Day International Forgiveness Day	National Ice Cream Sandwich Day National Coloring Book Day	Grab Some Nuts Day National Watermelon Day	National Chocolate Chip Cookie Day U.S. Coast Guard Day	National Underwear Day Work Like a Dog Day	National Fresh Breath Day Wiggle Your Toes Day	Campfire Day International Beer Day
8	9	10	11	12	13	14
International Cat Day Summer Olympics Closing Ceremony	Book Lover's Day	Lazy Day National S'mores Day	Presidential Joke Day Son and Daughter Day	Annual Perseid Meteor Shower - Peak Night International Youth Day	Friday the 13th Left Hander's Day	National Creamsicle Day V-J Day (end of WWII)
15	16	17	18	19	20	21
Feast of the Assumption Relaxation Day	National Tell a Joke Day	National Thriftshop Day	Bad Poetry Day World Daffodil Day	Aviation Day National Photo Day	National Radio Day World Mosquito Day	National Honey Bee Awareness Day Senior Citizen's Day
22	23	24	25	26	27	28
Be an Angel Day National Tooth Fairy Day	Ride the Wind Day	Iconic American Restaurants Day Vesuvius Day	Kiss and Make Up Day National Banana Split Day	National Dog Day Women's Equality Day	Just Because Day	Race Your Mouse Day Stuffed Green Bell Peppers Day
29	30	31	1	2	3	4
International Bat Night More Herbs, Less Salt Day	Frankenstein Day Toasted Marshmallow Day	National Eat Outside Day National Trail Mix Day				
Monthly & Weekly Themes:		Timely Hashtags:		Promotional Ideas:		
Admit You're Happy Month Family Fun Month Dog Days of Summer International Clown Week National Catfish Month National Eye Exam Month	National Golf Month Peach Month Romance Awareness Month Water Quality Month National Picnic Month	#dogdaysofsummer #backtoschool #instabeer #bookrecs #BK2HK	#booknerd #womensequalityday #selfcare #relaxationday	<ul style="list-style-type: none"> • Best friends picture contest • Humanitarian day of action • End of summer/Back to school sales • Partner with a wellness business 		

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