



THE REAL ESTATE
TECHNOLOGY INSTITUTE & www.RETI.us

April 2021 Social Media Posting Calendar



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
28	29	30	31	1	2	3
				April Fool's Day International Fun at Work Day	World Autism Awareness Day #WAAD Good Friday	Find a Rainbow Day World Party Day
4	5	6	7	8	9	10
Easter Sunday Tell a Lie Day	Deep Dish Pizza Day Go for Broke Day	New Beer's Eve Plan Your Epitaph Day	National Beer Day World Health Day	Draw a Picture of a Bird Day Zoo Lover's Day	Name Yourself Day Winston Churchill Day	Golfer's Day National Siblings Day
11	12	13	14	15	16	17
National Pet Day National Submarine Day	Ramadan - begins at sundown Walk on Your Wild Side Day	International Plant Appreciation Day Equal Pay Day #EqualPayDay	International Moment of Laughter Day Reach as High as You Can Day	National High Five Day World Art Day	National Wear Your Pajamas to Work Day National Stress Awareness Day	Blah, Blah, Blah Day Husband Appreciation Day
18	19	20	21	22	23	24
International Juggler's Day Pet Owners Independence Day	National Hanging Out Day Patriot's Day	Look Alike Day Volunteer Recognition Day	Administrative Professionals Day Kindergarten Day	Earth Day #EarthDay2021 Take Your Daughter to Work	Lover's Day Take a Chance Day	Pig in a Blanket Day
25	26	27	28	29	30	1
East Meets West Day National DNA Day	Hug an Australian Day National Pretzel Day	Babe Ruth Day Tell a Story Day	International Astronomy Day Kiss Your Mate Day	Greenery Day International Dance Day	Arbor Day International Jazz Day	
Monthly & Weekly Themes:		Timely Hashtags:		Promotional Ideas:		
National Humor Month International Guitar Month Keep America Beautiful Month Lawn and Garden Month National Kite Month National Poetry Month	National Pecan Month National Welding Month Records and Information Management Month Stress Awareness Month Sexual Assault Awareness Month	#arborday2021 #earthdayeveryday #healthyyou #volunteerspirit #volunteeraappreciation	#customerfeedback #customerfirst #taxtime #taxdaydeals #taxdayfreebies	<ul style="list-style-type: none"> • Earth Day community cleanup/BBQ • After-Tax Day promotions • Sale on sustainable products • Tax tips or resource list • Spring break travel and safety • Virtual high fives on social media 		

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