



January 2021 Social Media Posting Calendar



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	29	30	31	1	2
					National Hangover Day New Year's Day	International Stop Spam Day Run up the Flaggpole Day
3	4	5	6	7	8	9
Festival of Sleep Day Humiliation Day	National Spaghetti Day Trivia Day	National Bird Day	Bean Day Cuddle Up Day	Old Rock Day	Bubble Bath Day Male Watcher's Day	Play God Day
10	11	12	13	14	15	16
Houseplant Appreciation Day Peculiar People Day	Learn Your Name in Morse Code Day Step in a Puddle and Splash Your Friend's Day	National Hot Tea Day National Pharmacist Day	Make Your Dream Come True Day National Rubber Duckie Day	Dress Up Your Pet Day	National Bagel Day National Hat Day	Appreciate a Dragon Day National Nothing Day
17	18	19	20	21	22	23
Ditch New Years Resolutions Day	Martin Luther King Jr. Birthday Winnie the Pooh Day	National Popcorn Day National Tin Can Day	National Cheese Lover Day Penguin Awareness Day	National Hugging Day Squirrel Appreciation Day	National Blonde Brownie Day	National Pie Day National Handwriting Day
24 / 31	25	26	27	28	29	30
24 - Compliment Day 31 - Backward Day	Bubble Wrap Appreciation Day Opposite Day	Spouse's Day	Chocolate Cake Day Punch the Clock Day	Data Privacy Day Fun at Work Day	National Puzzle Day National Cornchip Day	National Inane Answering Message Day National Seed Swap Day
Monthly & Weekly Themes:		Timely Hashtags:		Promotional Ideas:		
National Bath Safety Month National Blood Donor Month National Braille Literacy Month National Hobby Month	Hot Tea Month National Oatmeal Month National Soup Month	#newyearsale #healthyhabits #funatworkday #postholidaysale #postholidayblues #newyearschallenge #newyearsgoals	#milkday #gettoknowyourcustomers #oppositeday #complimentsomeone #conserveenergy	<ul style="list-style-type: none"> • 21% off for 2021 • Pick-me-up promotions for post-holiday blues • Blog post on goal-setting • 2021 must-dos 		