



THE REAL ESTATE
TECHNOLOGY INSTITUTE & www.RETI.us



February 2021 Social Media Posting Calendar



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
31	1	2	3	4	5	6
	National Freedom Day No Politics Day	Candlemas Ground Hog Day	Feed the Birds Day The Day the Music Died	World Cancer Day Thank a Mailman Day	Bubble Gum Day National Shower with a Friend Day	Eat Ice Cream for Breakfast Day International Frozen Yogurt Day
7	8	9	10	11	12	13
Send a Card to a Friend Day Superbowl Sunday	Boy Scout Day Clean out Your Computer Day	National Pizza Day Toothache Day	Umbrella Day	Make a Friend Day National Inventors Day	Abraham Lincoln's Birthday Chinese New Years	Get a Different Name Day
14	15	16	17	18	19	20
National Organ Donor Day Valentine's Day	President's Day Singles Awareness Day	Do a Grouch a Favor Day Mardi Gras / Fat Tuesday	Ash Wednesday Random Acts of Kindness Day	National Battery Day National Drink Wine Day	National Chocolate Mint Day	Cherry Pie Day Love Your Pet Day
21	22	23	24	25	26	27
Card Reading Day	George Washington's Birthday National Margarita Day	International Dog Biscuit Appreciation Day Tennis Day	National Tortilla Chip Day World Bartender Day	Pistol Patent Day	Carnival Day Purim	No Brainer Day Open That Bottle Night
28	1	2	3	4	5	6
National Chili Day Oscar Night						
Monthly & Weekly Themes:		Timely Hashtags:		Promotional Ideas:		
American Heart Month An Affair to Remember Month Black History Month Canned Food Month Creative Romance Month Great American Pie Month	National Bird Feeding Month National Cherry Month National Children's Dental Health Month National Grapefruit Month National Weddings Month Spunky Old Broads Month	#actsofkindness #hearthealthy #instapet #valentinesgifts #valentinesspecial #blackhistoryfacts #blackhistorymonth	#healthyteeth #goredwearerred #preventheartdisease #kindnessmatters #mardigrasmambo	Refer a friend discount • Valentine's Day wish list or gift guide • Treat yourself promotions • Sale depending on Groundhog Day outcome		

February