



December 2020 Social Media Posting Calendar



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29	30	1	2	3	4	5
		Giving Tuesday World Aids Awareness Day	National Fritters Day	Disabled Person's Day Roof over Your Head Day	National Santa's List Day Wear Brown Shoes Day	Bathtub Party Day Repeal Day (end of Prohibition)
6	7	8	9	10	11	12
Bartender Appreciation Day St. Nicholas Day	Letter Writing Day Pearl Harbor Day	National Brownie Day Pretend to Be a Time Traveler	Christmas Card Day National Pastry Day	Human Rights Day Chanukah Begins	National Noodle Ring Day	Gingerbread House Day Poinsettia Day
13	14	15	16	17	18	19
Ice Cream or Hot Cocoa Day International Children's Day	International Monkey Day Roast Chestnuts Day	Bill of Rights Day National Lemon Cupcake Day	Chocolate Covered Anything Day	National Maple Syrup Day	Bake Cookies Day Ugly Christmas Sweater Day	Look for an Evergreen Day Oatmeal Muffin Day
20	21	22	23	24	25	26
Go Caroling Day	Humbug or Look on the Bright Side Day Winter Solstice	National Date Nut Bread Day	Festivus - for the rest of us Roots Day	National Egg Nog Day Eve	Christmas National Pumpkin Pie Day	National Returns Day
27	28	29	30	31	1	2
Make Cut Out Snowflakes Day National Fruitcake Day	Boxing Day Card Playing Day	Pepper Pot Day	Bacon Day National Soda Day	Make Up Your Mind Day New Year's Eve	New Years Day - Start Anew!	
Monthly & Weekly Themes:		Timely Hashtags:		Promotional Ideas:		
Universal human rights month Safe toys and gifts Human rights		#uglyweather #hygge #holidayfun #christmastime #christmasin[yourcity] #christmaslights		#holidayspirit #festivaloflights #firstdayofwinter #winterwonderland		• 20% off for the final days of 2020 • Advent or Hanukkah giveaways • Holiday gift guides or survival guide • Recap highlights of the year • 2021 must-dos for your industry

December