



October 2020 Social Media Posting Calendar



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	29	30	1	2	3
				International Coffee Day National Homemade Cookies Day	International Day of Nonviolence World Smile Day	National Boyfriends Day Techies Day
4	5	6	7	8	9	10
National Golf Day Oktoberfest ends	Do Something Nice Day World Teacher's Day	Come and Take it Day Mad Hatter Day	Bald and Free Day International Walk to School Day	American Touch Tag Day Yom Kippur	Curious Events Day Fire Prevention Day	World Mental Health Day National Motorcycle Ride Day
11	12	13	14	15	16	17
International Day of the Girl It's My Party Day	Columbus Day Moment of Frustration Day	International Skeptics Day Sukkot, at sundown	National Dessert Day Take Your Teddy Bear to Work Day	Global Handwashing Day White Cane Safety Day	Bosses Day World Food Day	National Pasta Day Wear Something Gaudy Day
18	19	20	21	22	23	24
National Meatloaf Day No Beard Day	Evaluate Your Life Day	World Statistics Day International Chefs Day	Babbling Day International Nacho Day	National Nut Day	National Mole Day TV Talk Show Host Day	Make a Difference Day United Nations Day
25	26	27	28	29	30	31
International Artist Day Mother-In-Law Day	National Mincemeat Day	Black Cat Day National Tell a Story Day	Plush Animal Lover's Day	Hermit Day National Frankenstein Day	National Candy Corn Day Mischief Night	Carve a Pumpkin Day Halloween
Monthly & Weekly Themes:		Timely Hashtags:		Promotional Ideas:		
Adopt a Shelter Dog Month American Pharmacist Month Breast Cancer Awareness Month Clergy Appreciation Month Computer Learning Month Cookie Month	Domestic Violence Awareness Month National Diabetes Month National Pizza Month National Vegetarian Month Sarcastic Month Seafood Month	#jackolantern #trickortreat #trunkortreat #octoberfest	#makeadifference #bestbossever #autum #barktober #allthefallthings	<ul style="list-style-type: none"> • Team up with a local farmstand for a pumpkin carving contest • Smiling customer Instagram campaign • Fall survival guide or fire safety tips Hand out branded trick-or-treat totes		

October