



July 2020 Social Media Posting Calendar



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
28	29	30	1	2	3	4
			International Joke Day National Postal Worker Day	I Forgot Day World UFO Day	Compliment Your Mirror Day Disobedience Day	Independence Day (U.S.) National Country Music Day
5	6	7	8	9	10	11
National Bikini Day Work-a-holics Day	International Kissing Day National Fried Chicken Day	Chocolate Day National Strawberry Sundae Day	Body Painting Day Video Games Day	National Sugar Cookie Day	Teddy Bear Picnic Day	Cheer up the Lonely Day World Population Day
12	13	14	15	16	17	18
Different Colored Eyes Day Pecan Pie Day	Embrace Your Geekness Day National French Fries Day	Bastille Day Pandemonium Day	Be a Dork Day National Hot Dog Day	Fresh Spinach Day World Snake Day	Peach Ice Cream Day World Emoji Day	National Caviar Day
19	20	21	22	23	24	25
National Daiquiri Day National Ice Cream Day	National Ice Cream Soda Day National Lollipop Day	National Junk Food Day	Hammock Day Ratcatcher's Day	Vanilla Ice Cream Day	Cousins Day Tell an Old Joke Day	Culinarians Day National Day of the Cowboy
26	27	28	29	30	31	1
Aunt and Uncle Day Parent's Day	Take Your Pants for a Walk Day	National Milk Chocolate Day	International Tiger Day National Lasagna Day	Father-in-Law Day International Day of Friendship	Mutt's Day	
Monthly & Weekly Themes:		Timely Hashtags:		Promotional Ideas:		
Dog Days of Summer Independent Retailer Month National Blueberry Month National Anti-Boredom Month	National Cell Phone Courtesy Month National Grilling Month National Hot Dog Month National Ice Cream Month National Picnic Month	#instasummer #beachlife #christmasinjuly #merica #proudamerican	#iscreamforicecream #mandeladay #mandelaeffect #standup4humanrights #actionagainstpoverity	<ul style="list-style-type: none"> • Customer feedback sundae party • Partner with a local ice cream shop • Discounts on red, white, or blue products • Summer safety tips • Parenting advice 		

July