



April 2020 Social Media Posting Calendar



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
28	29	30	1	2	3	4
			April Fool's Day International Fun at Work Day	Children's Book Day Reconciliation Day	National Walk to Work Day World Party Day	School Librarian Day Tell a Lie Day
5	6	7	8	9	10	11
Palm Sunday Go for Broke Day	New Beer's Eve Plan Your Epitaph Day	National Beer Day World Health Day	Passover (begins at sundown) Zoo Lover's Day	Name Yourself Day Winston Churchill Day	Good Friday - date varies National Siblings Day	Barbershop Quartet Day National Submarine Day
12	13	14	15	16	17	18
Easter Sunday Walk on Your Wild Side Day	Intn'l Plant Appreciation Day Scrabble Day	Intn'l Moment of Laughter Day Look up at the Sky Day	That Sucks Day World Art Day	National High Five Day National Stress Awareness Day	International Haiku Poetry Day Pet Owners Independence Day	Husband Appreciation Day International Juggler's Day
19	20	21	22	23	24	25
National Garlic Day	Look Alike Day Volunteer Recognition Day	Kindergarten Day	Admin Professionals Day Earth Day (U.S.)	Take a Chance Day Take Your Daughter to Work	Arbor Day Pig in a Blanket Day	East Meets West Day National DNA Day
26	27	28	29	30	1	2
Hug an Australian Day National Pretzel Day	Morse Code Day Tell a Story Day	International Astronomy Day Great Poetry Reading Day	Greenery Day National Zipper Day	Hairstyle Appreciation Day National Honesty Day		
Monthly & Weekly Themes:		Timely Hashtags:		Promotional Ideas:		
Autism Awareness Month National Humor Month Financial Literacy Month Keep America Beautiful Month Lawn and Garden Month National Poetry Month National Pecan Month	Stress Awareness Month Sexual Assault Awareness Month Volunteering Month Week 1 Library Week Week 3 Organize Your Files Week Week 4 Admin Assistants Week Week 4 National Karaoke Week	#arborday2020 #earthdayeveryday #healthyyou #volunteerspirit #volunteerappreciation	#customerfeedback #customerfirst #taxtime #taxdaydeals #taxdayfreebies	<ul style="list-style-type: none"> • Earth Day community cleanup/BBQ • After-Tax Day promotions • Sale on sustainable products • Tax tips or resource list • Spring break travel and safety • Virtual high fives on social media 		